State Bar of Texas, Intellectual Property Law Section

**2021 FRITZ LANHAM TRADEMARK AWARD NOMINATION FORM**

The 2021 Fritz Lanham Trademark Award (formerly the Annual Trademark Award) will be recognized at the Annual Meeting of the State Bar of Texas (“SBOT”) in Fort Worth on June 17-18, 2021.

Please provide the information requested in this form, which includes four sections, to submit nominations for the 2021 Fritz Lanham Trademark Award. The Trademark Committee of the Intellectual Property Law Section (“IPLS”) of the SBOT will select the winner based primarily upon the responses in Section III.

# Section I. General Instructions

1. All nominations are **due by April 2, 2021**. Nominations of clients and employees are accepted and encouraged. The winner will be notified no later than May 17, 2021.
2. The purpose of the award is to recognize lawyers and businesses for their accomplishments on brand-related projects. The award may be given to anyone of the following:
   * Individual lawyer or legal team for significant accomplishments in the legal community related to trademarks;
   * Business or brand team for significant achievements related to promotion of a brand or marketing innovation.

# \*\*The only requirements are: Attorney nominees must be licensed in Texas. If a business or brand team is nominated, the company should have a headquarters or significant business operations based in Texas.

1. Please submit all nominations via email to the Trademark Committee by providing the information requested in this document below to:

texasbaripsection.trademark@gmail.com with a CC to Leela Madan at [Leela@madan-law.com](mailto:Leela@madan-law.com) and Mery Pimentel at [Mpimentel@komen.org](mailto:Mpimentel@komen.org)

# Section II. Background Information of the Nominee

1. Nominee’s Name:
2. Nominee’s Address:
3. Nominee’s Business Affiliation:
4. Nominee’s Contact Information:

# Section III. Accomplishments Forming the Basis of the Nomination

Please provide a written explanation of why the nominee is deserving of the award. Suggested points to address may include but are not limited to a significant legal case victory or achievement, legal brand impact or success in a particular industry or value added to legal community in area of trademark advocacy.

# Section IV. Background Information of the Nominator

1. Nominator’s Name:
2. Nominator’s Address:
3. Nominator’s Business Affiliation:
4. Nominator’s Email Address: