



## Anti-Counterfeiting and The Global Marketplace: How To Protect and Enforce IP While Expanding Trade

### Learn from Leading Experts in a One-Day Seminar

Hosted by the Dallas Bar Association Intellectual Property Section and the U.S. Commercial Service  
in collaboration with the Texas Regional USPTO

#### Event Details:

**TIME:** 8:30 a.m. – 3:30 p.m. (CT)

**DATE:** August 29, 2017

**LOCATION:** The Belo Mansion, 2101  
Ross Avenue, Dallas, Texas 75201

**Texas CLE Credit:** 5.5 hours (pending).  
Please note \$30 non-DBA member fee  
to claim CLE credit.

**COST:** Attendance is free of charge.  
\$14.95 lunch buffet will be available  
for purchase.

**Parking:** \$4 per vehicle (DBA discount)

#### Register here:

[https://emenuapps.ita.doc.gov/ePublic/event/  
editWebReg.do?SmartCode=7QD2](https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=7QD2)

**Registration Deadline:** August 25<sup>th</sup>

#### Topics Include:

- Recordation and Working with U.S. Customs and Border Protection to Identify and Seize Counterfeit Goods
- Best Practices for Creating and Implementing an Effective Anti-Counterfeiting Program
- Perspectives from Companies engaged in Brand Protection and Anti-Counterfeiting Initiatives in the U.S. and abroad
- Investigation of IP-related Crime

#### Questions?

Contact David Royce with the  
U.S. Commercial Service at 1 (817) 999-9757  
or [david.royce@trade.gov](mailto:david.royce@trade.gov).

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